

EMBROIDERYTRADER.COM
 ADVERTISING RATES, PER MONTH

	1 X	3 X	6 X	9 X	12 X
Home Page: Spotlight Ad	\$350	\$315	\$280	\$245	\$210
Home Page: Tile Ad	\$210	\$180	\$155	\$135	\$110
Home Page: Bottom Banner	\$185	\$160	\$135	\$115	\$90
Browse All Pages: Tile Ad	\$89	\$78	\$67	\$55	\$47
Browse All Pages: Bottom Banner	\$82	\$71	\$59	\$48	\$37
Search Pages: Tile Ad	\$81	\$69	\$58	\$46	\$35
Search Pages: Bottom Banner	\$74	\$63	\$51	\$39	\$30
Browse Categories Pages: Tile Ad	\$73	\$62	\$50	\$40	\$27
Browse Categories Pages: Bottom Banner	\$67	\$56	\$44	\$32	\$20

Spotlight Ad: Premium advertising, with plain html (including hyperlinks) allowed. The Spotlight Ad is highly visible to search engines. May include up to 2 images, with hyperlinks (all hyperlinks in ad must be the same). Maximum image height is 140 pixels. Please design html ad to equal 600 x 160 pixels, including padding, or if submitting a single image it should be 600 x 140 pixels. In html ad, column or div widths may be given as percentage to allow ad to resize to browser - when using fluid layout, ad must be no more than 160 pixels tall, from top border to bottom border, when viewed at 600 pixels wide. Total of image file sizes must be 40K or less. Contact us for more information or for sample layout.

Tile Ad: JPG or GIF, 120 x 240 pixels, maximum file size 25K. Should link directly to your site unless you want us to count clicks for you.

Bottom Banner: JPG or GIF, 468 x 60 pixels, maximum file size 25K. Should link directly to your site unless you want us to count clicks for you.

EmbroideryTrader.com reserves the right to reject any ad due to inappropriate content, including but not limited to: ads not specifically helpful to the apparel decorating community, ads linking to websites with little or no useful content for apparel decorators, ads containing or linking to websites containing adult content or illegal content.

Questions? Contact us at sales@embtrader.com